

Advance America 20th Anniversary Sweepstakes

Official Rules

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW OR REGULATION.

BY ENTERING THE SWEEPSTAKES, YOU AGREE TO THESE OFFICIAL RULES, WHICH FORM A CONTRACT. WITHOUT LIMITATION, THIS CONTRACT INCLUDES INDEMNITY OBLIGATIONS ON THE PART OF ENTRANT AND A LIMITATION OF ENTRANT'S RIGHTS AND REMEDIES.

1. ELIGIBILITY: This Sweepstakes is open to legal residents of **AL, CA, CO, DE, FL, IA, ID, IL, IN, KS, KY, LA, MI, MO, MS, NE, NV, OH, OK, RI, SC, TN, TX, UT, VA, WA, WI, & WY**, who live within 100 miles of an Advance America location, who are eighteen (18) years of age or older (OR THE AGE OF MAJORITY IN YOUR STATE OF RESIDENCE, WHICHEVER IS OLDER), at the time of entry (the "**Entrant**"). Persons in any of the following categories are NOT eligible to win a prize: (a) employees or agents of Sponsor, Administrator, Zimmerman Advertising, Odds On Promotions ("OOP"), and each of its companies, subsidiaries, advertising and promotion agencies, (b) individuals engaged in the development, production or distribution of materials for the Sweepstakes; and (c) persons who are in the immediate family of any person in any of the preceding categories (including mother, father, sister, brother, daughter, son, spouse, grandmother, grandfather, children or grandchildren), regardless of where they live; or persons who reside in the same household, whether related or not, as any person in any of the preceding categories. All eligibility is subject to all federal, state and local laws and regulations. All entries submitted are the property of the Sponsor. The Sponsor's database clock will be the timekeeper for this Sweepstakes.

2. SWEEPSTAKES TIMING:

The Advance America 20th Anniversary Sweepstakes (the "**Sweepstakes**") entry begins Monday, August 14, 2017 at 12:00:01 a.m. (midnight) Eastern Time ("**ET**") and ends Sunday, October 1, 2017 at 11:59:59 p.m. ET ("**Sweepstakes Period**"). The Sweepstakes will consist of twenty (20) daily drawings being conducted Monday-Friday starting on Tuesday, September 5, 2017 and ending on Monday, October 2, 2017 plus one (1) Grand Prize drawing to be conducted on Tuesday, October 3, 2017. Potential winners will be randomly selected by the Administrator, from all eligible entries received prior to the relevant drawing. For example: to determine the Tuesday, September 5, 2017 daily winner, the drawing pool will consist of all eligible entries received from 12:01:00 a.m. ET on August 14, 2017 up to 11:59:59 p.m. ET on September 4, 2017 and the drawing will be conducted on September 5, 2017 to determine the September 5, 2017 winner. **ONLY daily winners (20 in all) will be included in the Grand Prize drawing.**

Only entries that include a fully compliant entry (completion of all required fields on the entry form) will be eligible for the Sweepstakes. Entry in the Sweepstakes does not constitute entry into any other promotion, contest or sweepstakes. By participating in the Sweepstakes, each Entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Advance America, Cash Advance Centers, Inc., 135 North Church Street, Spartanburg, SC 29306 ("Advance America") (the "**Sponsor**") and/or Cohen-Friedberg Associates, LLC, Framingham, MA 01702 www.cfapromo.com (the "**Administrator**") whose

decisions shall be final and legally binding in all respects and not subject to further review in any forum.

3. HOW TO ENTER:

During the Sweepstakes Period, complete the online Official Entry Form found at www.FastCashSweeps.com. Registration will also include the following: name, city, state, ZIP, phone, birthdate and email address. After you have submitted your registration, you will automatically be entered into the Sweepstakes. **LIMIT:** Enter one (1) entry per person per day.. **LIMIT:** One daily prize per person or household. All entries are eligible for the Grand Prize.

Use of Data: Sponsor and Administrator will be collecting personal data about the Entrants online, in accordance with their privacy policies. Please review Sponsor's privacy policy <https://www.advanceamerica.net/privacy-policy> and Administrator's privacy policy at <http://www.cfapromo.com/privacy/>

Entry Notes: Any attempted form of entry other than as described herein is void. Sponsor will determine, in its sole discretion, what constitutes a valid entry and reserves the right to reject any Submissions that it deems, in its sole discretion, to violate any of Sponsor's policies, standards, or practices. All materials submitted become the property of the Sponsor and will not be returned or acknowledged. By entering this Sweepstakes, you are agreeing to receive Advance America marketing emails. However, you may opt out of receiving such emails by clicking on the "unsubscribe" link in the email that you receive.

Sponsor reserves the right to cancel or modify the Sweepstakes if fraud or technical failures impair the integrity of the Sweepstakes as determined by the Sponsor, in its sole discretion, and to award the Prize based on eligible entries received prior to the cancellation.

If you opt to access the Sweepstakes via your wireless mobile device, data rates may apply according to the terms and conditions of your service agreement with your wireless carrier. Other charges may apply (such as normal airtime and carrier charges as well as charges for wireless Internet access) and may appear on your mobile phone bill or be deducted from your prepaid account balance. Wireless carriers' rate plans may vary, and you should contact your wireless carrier for more information on messaging rate plans and charges relating to your participation in this Sweepstakes. Mobile device service may not be available in all areas. Check your phone's capabilities for specific instructions. Sponsor is not responsible for any charges.

Entry Notes: Entries made on another's behalf by any individuals or other entities, including but not limited to, commercial Sweepstakes/contest subscription notification and/or entering services, will be declared invalid and disqualified for this Sweepstakes. Tampering with the entry process or the operation of the Sweepstakes is prohibited and any entries deemed by Sponsor, in its sole discretion, to have been submitted in this manner will be void. In the event a dispute regarding the identity of the individual who actually submitted an entry cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible.

Sponsor is not responsible for problems downloading or uploading any Sweepstakes-related information to or from the web site or for any other technical malfunctions of electronic

equipment, computer on-line systems, servers, or providers, computer hardware or software failures, phone lines, failure of any electronic mail entry to be received by Sponsor on account of technical problems, traffic, congestion on the internet or the web site, or any other technical problems related to web site entries including telecommunication miscommunication or failure, and failed, lost, delayed, incomplete, garbled or misdirected communications which may limit an entrant's ability to participate in this Sweepstakes.

4. SWEEPSTAKES DRAWING: A random drawing will be conducted by the Administrator on each day (Monday-Friday) with the first such drawing being conducted on September 5, 2017 and the last such drawing being conducted on October 3, 2017 from all eligible entries received prior to the relevant drawing.

5. PRIZES/APPROXIMATE RETAIL VALUE ("ARV"): Only the prizes listed below will be awarded in this Sweepstakes.

One (1) Grand Prize: Up to \$20,000 (details below). Only those entries that have been confirmed as a daily prize winner will be included in this drawing. Prize includes the following:

- Winner to receive \$200 towards ground transportation/expenses to the Advance America location nearest the winner's home address.
- Grand Prize winner will have one opportunity to select one (1) of one hundred (100) sealed envelopes. The selected envelope will contain one of the following prizes: Either a \$20,000 dollar cash prize or "Sorry not a winning envelope". Contents of envelopes are as follows:

One (1) envelope to contain the \$20,000 prize. Odds 1:100

All taxes including withholding are the responsibility of the winner. Sponsor, at its sole discretion, reserves the right to determine the date, time and location of the Grand Prize Event ("Grand Prize Event") for a chance to win \$20,000.

Ninety-nine (99) envelopes will contain "Sorry not a winning envelope".
Odds of receiving 99:100.

Odds of winning the Sweepstakes prize are based on the number of entries received prior to the relevant drawing.

To claim the Grand Prize, winner must visit the designated Advance America award ceremony at the location, date and time (mutually agreed upon) and participate in the Grand Prize award ceremony and photo session. Winner must also execute an Affidavit of Eligibility, a Liability Release, and (where imposing such condition is legal) a Publicity Release in a form to be provided by Sponsor. Failure to participate in said ceremony or execute the required documents will result in disqualification and prize forfeiture. **NO EXCEPTIONS!**

Sponsor reserves the right to reschedule Grand Prize Event Date and Location without prior notice to Grand Prize Winner.

Approximate retail value of the Grand Prize (i.e., cash award plus travel expenses) not to exceed \$20,200.

Daily Prize (twenty (20) in all) \$1,000: Prize payable by check in the name of the winner plus entry in to the Grand Prize drawing. Total ARV of all Daily Prizes \$20,000.

Total ARV of all prizes in this Sweepstakes not to exceed \$40,200.

6. DISCLAIMER: Sponsor makes no warranties, and hereby disclaims any and all warranties, express or implied, concerning any prize furnished in connection with the Sweepstakes. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND SPONSOR HEREBY DISCLAIMS ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.

Prize winner is responsible for any and all applicable fees, service charges, surcharges all insurance, federal, state, and local taxes, and any other unspecified expenses associated with acceptance or use of the prize.

If the prize or the prize notification is returned as undeliverable or any non-compliance with the Official Rules or failure to respond within the applicable time period, it will result in forfeiture of the prize and will be awarded via a random drawing from all remaining eligible entries in the respective Entry Period.

Prize will be awarded only if the prize winner fully complies with these Official Rules.

7. WINNER NOTIFICATION: Prize winner will be notified via email or phone as determined by the Administrator and at its sole discretion based on the information the potential winner provided when registering in the Sweepstakes. Prize winner will be notified within three (3) business days of the drawing. If the potential winner does not respond within three (3) days of the initial notification attempt, the potential prize winner will be disqualified and an alternate potential prize winner may be selected. Once eligibility has been verified and the Sponsor receives the prize winner's requested information, the Sponsor will arrange to award the prize. Prize winner must reply with all required information in order to receive their prize.

Each winner will be required to provide proof of identity, verification of eligibility and compliance with these Official Rules, and, unless prohibited by law, a complete written Affidavit of Eligibility/Release of Liability Form, W-9 tax payer request for identification form and where legal, Publicity Release ("Affidavits") as well as any other documents required by Sponsor, all of which must be received fully-executed within three (3) days of receipt or such potential prize winner may be disqualified and an alternate potential prize winner may be selected. Each winning Entrant further grants full permission to the Sponsor and its officers, directors, employees, agents, successors, and assigns, promotion agency and anyone authorized by any of them, to use my entry, name, photograph, likeness, voice and biographical data, in whole or in part, in any and all media for the purposes of advertising, publicity and trade without additional compensation or right of approval.

8. LIMITATION OF LIABILITY: Neither Sponsor, Administrator, the Promotion Entities, prize suppliers, nor any of their respective parent, subsidiary or affiliated entities or any of their respective shareholders, officers, directors, employees, agents, attorneys, successors and assigns (the “**Released Parties**”) shall be held responsible for, and Entrant hereby releases the Released Parties from any claims arising from or in any way relating to: (i) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (ii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iii) unauthorized human intervention in any part of the entry process or the Sweepstakes; (iv) electronic or human error which may occur in the administration of the Sweepstakes or the processing of entries; (v) any injury, death or damage to persons or property, including but not limited to Entrant's computer, hardware or software, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes (vi) use of any prize and (vii) the drawing process including the outcome of the Sweepstakes.

9. GENERAL CONDITIONS: The Released Parties are not responsible for lost, late, incomplete, inaccurate, stolen, misdirected, undelivered, delayed, garbled or damaged entries; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the prize or in any Sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to Entrants' or to any other person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Sweepstakes or website or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. **CAUTION:** ANY ATTEMPT BY A PERSON TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. If for any reason the Sweepstakes is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor, which corrupts or affects the administration or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and/or to cancel, terminate, modify or suspend the Sweepstakes or any element thereof. In the event of cancellation, Sponsor will award the prize from among all eligible, non-suspect entries received prior to cancellation by random drawing. The use of any automated launching or entry software or any other mechanical or electronic means that permits the Entrant to automatically enter repeatedly is prohibited. Any entries found or suspected to be submitted in this manner will be deemed 'void' by the Sponsor or Administrator. Entrants, by participating, agree that Sponsor and their respective parents, affiliates, subsidiaries and advertising and Sweepstakes agencies and all of their respective officers, directors, employees, representatives and agents will have no liability whatsoever for, and shall be held harmless by Entrants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in

part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in this Sweepstakes.

10. DISPUTES: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the state of South Carolina or the appropriate Court located in the state of South Carolina; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) unless otherwise prohibited, under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of South Carolina, without giving effect to any choice of law or conflict of law rules (whether of the State of South Carolina or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of South Carolina.

11. WINNERS LIST: To obtain the names of the winners (available after 10/2/2017), send a self-addressed stamped envelope to: **Advance America 20th Anniversary Sweepstakes Winners**, P.O. Box 2312, Framingham, MA 01703-2312. All such requests must be received by 10/2/2017.

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